

## Supporting Innovation & Ideas in Penrith (SIIP) Program

The Creative Fringe SIIP Program is designed to support people with innovative ideas and assist them in bringing their creative concepts to life. Through the use of our co-working space and onsite mentoring over the residency period, our aim is to see creative ideas come to fruition.

### Personal Details:

Name:		Business Name:	
Address:			
		Postcode:	
Phone:		Mobile:	
Email:		Website:	
ABN		GST registered?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Council Area:		Australian:	<input type="checkbox"/> Resident <input type="checkbox"/> Citizen

### Proposal:

1. Provide a brief history of your business/skill.

2. Provide an overview of your proposal.

3. Provide a list of what is required to get the project to life - include:

- Key activities
- Partnerships
- Resources required

4. Provide a timeline for your project (tip: break your activities into time allocated areas)

5. Demonstrate that the proposal has longevity.

6. Outline the commercial aspect and financial projections of the project.

7. Does the project require funding? If so, how much and how do you propose to achieve this.

8. Outline the desired outcome of the project (think commercial, sustainability, community etc)

9. Give a brief overview of what your showcase will entail.

10. Please provide 3 written references to support your application.

**Terms and conditions**

Finalist applicants will be required to come in for an interview, and the winning submission will be chosen by a panel of judges. The judges decision is final.

The successful applicant will be required to:

- complete their project within the allocated 3 month period
- spend a minimum of 4 days a week at The Creative Fringe
- set the agenda for each mentoring meeting



The Creative Fringe

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- final showcase of their innovation
- fund the showcase / launch event for their project
- become a mentor for their successor
- become an ambassador for The Creative Fringe and what it stands for
- promote The Creative Fringe at networking functions (such as GenYQ, The Chamber of Commerce etc)
- promote The Creative Fringe on social media
- attend Fringe Benefits (held monthly, 6:00pm-7:30pm)
- attend every face to face mentor meeting - mandatory

**The 3 month residency package is valued at \$5115.00**

The Creative Fringe SIIP Program is our way of investing in the future of innovative ideas in Penrith. Professionals will be investing their time in mentoring candidates, so we take this program very seriously. If you do not think you can commit to this program 100%, then this program isn't for you. We want go-getters, entrepreneurs who take charge and ownership for what they are creating. We are not interested in excuses, victims of circumstance or bludgers.

**PLEASE NOTE:**

- If you are one of the latter, we reserve the right to terminate your residency.
- If you cause conflict with others at The Creative Fringe, we reserve the right to terminate your residency.
- If you are negative and speak of the program or The Creative Fringe in a negative light, we reserve the right to terminate your residency.
- If you do not complete your project within the allocated 3 months, you will be required to stay on at The Creative Fringe (at your own expense) to complete what you have set out to achieve.
- If you do not complete your project and do not stay on to complete it, you will be required to pay back the \$5115 that The Creative Fringe has invested in your project.
- As the creator of your concept and idea you will own all rights to your project, unless you obtain funding, or an agreement for contra services is struck and an agreement over ownership is settled. This will be a legal agreement which will be funded by the resident.

I, ..... agree to the terms and conditions set out for The Creative Fringe SIIP Program. I agree to complete the project within the allocated timeframe and to run a showcase at the finale.

Start Date: ..... Completion date: .....

Residents Signature: ..... Date: .....

Printed Name: .....

TCF Signature: ..... Date: .....

Printed Name: .....